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# INDIANA'S GREAT SOUTHWEST

*the new frontier for talent & business*

## [Economic Development Coalition of Southwest Indiana](#)

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[southwestindiana.org](http://southwestindiana.org)

## 2018 The Year in Review



The mission of the Economic Development Coalition of Southwest Indiana is to be a catalyst for change to foster a thriving regional economy. It's accomplished by attracting people, improving place and creating prosperity.

Through the Regional Cities Initiative, strategic marketing and community development efforts, the results are helping the region create a name for itself and fulfill its mission objectives.

### E is for Everyone Survey

It's an exciting time to live and work in Indiana's Great Southwest. The **e is for everyone** initiative is a platform created for *everyone* to connect with someone or something new, find a way to contribute to the community, and to celebrate together what makes our region great.

This brand also helps us market the region to the world by bringing our four counties together to do so. When the tide rises, all ships rise!

This is your chance to share your thoughts about the initiative and region and help shape both as our regional growth continues. Click the green button to your right and take the [survey](#).



[TAKE THE SURVEY](#)

*We respect your privacy and value your input. The survey requests demographic information to help analyze the results, but no personal identification is requested. Your responses will remain anonymous.*

## Success Warrick County names Roelle as new Executive Director

[Success Warrick County](#), the local economic development organization has named Steve Roelle as incoming executive director. Roelle will replace current director, Larry Taylor with his departure at the end of March.



Steve was formerly president of [Warrick Trails](#), where he was instrumental in helping raise over five million dollars to install trails connecting Warrick County communities, schools, parks, and neighborhoods.

Steve has 20 years of marketing, brand development, and small business ownership experience. Prior to moving to Warrick County, Steve lived in Colorado where he owned a marketing company that developed and executed nationwide touring promotions for companies such as Coca-Cola, Anheuser-Busch, Viacom, Progresso, and Nestle.



Steve is a graduate of the Leeds Business School at the University of Colorado. Steve and his wife Carrie have two kids that keep them both busy and happy. Steve is a member of the Southern Indiana Triathlon Team and an avid cyclist.



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