



ECONOMIC DEVELOPMENT COALITION
OF SOUTHWEST INDIANA

Southwest Indiana News

New Website, New Voice

Hear ye, hear ye! In the Year of our Lord two thousand and fifteen or in the more common patois, 2015 AD (anno domini), [The Coalition](#) has launched its new website promoting and continuing to redefine the Southwest Indiana brand.

Why all the excitement? Because the new website is highly interactive, can instantly convert to multiple languages, offers customizable streaming data with user-friendly tabs and navigation while giving the viewer critical information about the region formatted for any mobile device. From data on key business sectors to detailing the scope of our workforce to highlighting the region's outstanding quality of place, the new web site is designed to *help us compete with locations and communities around the world.*

“[Site selectors](#), companies and entrepreneurs looking to make new investments will be able to find relevant and timely information about Southwest Indiana in one location,” states Greg Wathen, **Coalition President & CEO**. “More than ever, companies are contacting us direct based on our continual marketing and the overall level of economic activity the region is generating; it is ever so important for us to have the proper voice in which to reach these key targeted groups.”

The new web site and accompanying logo were designed by Evansville-based South Central Digital. [Take a quick look for yourself.](#)

Community Development News

Congratulations to Posey County for receiving \$10,000 from the *Indiana Department of Transportation* (INDOT) to further develop a new transportation plan in partnership with the *Evansville Metropolitan Planning Organization*.

Drone technology is flying into Southwest Indiana

January 2015

Like

BUSINESS FOCUS



TOYOTA

About Toyota Motor Manufacturing, Indiana

Toyota Indiana began production in Princeton, Ind., in 1998. Today, it employs more than 4,700 team members from the Tri-State who build the Sequoia full-size sport utility vehicle, Sienna minivan and Highlander and Highlander Hybrid midsize sport utility vehicles. Toyota's total investment at the Princeton, Ind., plant is \$3.9 billion.

Economic Indicators
Unemployment Rate (not seasonally adjusted)

WITHIN INDIANA
Indy-Carmel - 5.4%
Evansville, IN-KY - 5.1%
Ft. Wayne - 5.3%
S. Bend-Mishawaka - 6%

One of the Coalition's key economic development partners, Gibson County Economic Development Corporation, is using drone video technology to showcase its available industrial sites. The service is provided through Evansville-based MultiTek Corporate Communications.

Click here to [view the Walgrove 1000 site](#) and other Gibson County properties on Southwest Indiana's YouTube Channel.

PEER COMMUNITIES

Chattanooga, TN - 6.1%
Davenport- Moline IA - 6%
Peoria, IL - 6.6%
Spartanburg, SC - 5.8%

Source: Bureau of Labor
Statistics, Nov. 2014

University of Evansville Career Day 2015

Career Day at University of Evansville is slated for Tuesday, February 24 from 11:00 a.m. - 2:00 p.m. at the Student Fitness Center. [Plan to participate in the event.](#)

[Workforce Data](#)

[Success Stories](#)

[Search Available Sites and Buildings](#)

Economic Development Coalition of Southwest Indiana
318 Main Street | Suite 400 | Evansville, Indiana 47708
www.southwestindiana.org

©2015 Economic Development Coalition of Southwest Indiana. All Rights Reserved.