



CASE STUDIES

Toyota Boshoku America (TBA)



Project Result

- Toyota Boshoku America selected Gibson County, Indiana, as the location for a new manufacturing facility.
- The infrastructure being added for this project opens several hundred additional acres of Gibson County, Indiana, land for development.

Project Description

- Parent company Toyota Boshoku America (TBA), builder of automotive seat frames, and subsidiary Total Interior Systems America (TISA), builder of automotive seats, had a joint venture and owned land in Gibson County, Indiana.
- TBA also owned a site in another state, with another subsidiary located there.
- TBA sought to locate a third plant in one of the two existing locations, to supply TISA with seat frames.

How the Economic Development Coalition of Southwest Indiana Contributed

- Joined with the Gibson County Economic Development Coalition in a seamless partnership to work with the site selector, company representatives, the Office of Community and Rural Affairs, and the Indiana Department of Transportation to determine the level of assistance needed and the level of assistance offered
- Provided property tax analysis at no cost to TBA, the locating company
- Helped TBA identify revenue sources to pay for taxes
- Provided assistance with the ROI model

Investment and Jobs

- \$58 million investment
- 200 jobs

Timeframe of Project:

April 5, 2007, through site selection announcement in October 2007

Website:

www.toyota-boshoku.co.jp

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